



#### Introduction

The challenge addressed by this Good Practice example is deforestation and its detrimental effects on the environment. The initiative aims to combat deforestation, restore natural habitats, and contribute to mitigating climate change through a large-scale tree planting event.

#### Background

In Uasin Gishu County, Kenya, the expansive Timboroa Forest has faced significant deforestation, impacting local ecosystems and contributing to climate change. Recognizing the urgent need for action, the Planetary Health Society of the University of Eldoret partnered with the National Environment Management Authority (NEMA) to organize a tree planting event on

June 5th, 2024. This initiative was a response to the increasing environmental degradation and aimed to foster community involvement in sustainable practices.

#### Key People Involved

Players:

- Planetary Health Society of the University of Eldoret: Organized the event and mobilized student volunteers.

- National Environment Management Authority (NEMA): Provided support and resources for the event.
- Environmentalists: Offered expertise and guidance on tree planting techniques.
- Community Members: Actively participated in the event, contributing to the planting efforts.

#### Target Groups:

- Students: Engaged in hands-on environmental education.
- Community Members: Encouraged to participate in and support sustainable practices.
- Environmental Organizations: Collaborated to enhance the impact of the initiative.

#### Key Actions

Strategy:

- Collaborate with local and national environmental organizations.
- Engage the community through educational outreach and hands-on participation.
- Implement a well-organized tree planting event with clear objectives.

### Methods and Approaches:

- Mobilize volunteers and provide necessary tools and saplings.
- Conduct educational sessions on the importance of reforestation.
- Ensure proper planting techniques to maximize tree survival rates.
- Foster intergenerational collaboration to promote environmental stewardship.

#### Solution & Achievements

The solution was to organize a community-driven tree planting event to address deforestation and promote environmental consciousness. This strategy was chosen because it directly involves the community, creating a sense of ownership and responsibility towards local natural resources. By educating participants and fostering collaboration, the initiative aimed to create lasting environmental benefits.

#### Results

The event resulted in the successful planting of thousands of trees, which will grow to act as carbon sinks, combat soil erosion, and provide habitats for wildlife. Immediate outcomes included increased community engagement and awareness of environmental issues. Long-term results will be assessed as the trees mature and contribute to ecosystem restoration.

#### Lessons Learned

- Community involvement is crucial for the success of environmental initiatives.

- Educational components enhance the impact by fostering a deeper understanding of the issues.

- Collaboration with established organizations can provide valuable resources and expertise.

- Ongoing engagement and follow-up are necessary to sustain the momentum and ensure the survival of planted trees.

# Conclusion

The tree planting event was a resounding success, highlighting the power of collective action in addressing environmental challenges. It demonstrated the effectiveness of combining education, community involvement, and practical action to foster a sustainable future. This initiative has set the stage for future environmental projects and ongoing community engagement.

# Recommendations

- For Communities: Organize regular tree planting events and educational programs to maintain momentum and foster a culture of environmental stewardship.

- For Organizations: Partner with local communities to leverage resources and expertise, enhancing the impact of environmental initiatives.

- For Policymakers: Support and fund community-driven environmental projects to achieve broader sustainability goals.

# References

- National Environment Management Authority (NEMA) reports and resources.

- Planetary Health Society of the University of Eldoret event documentation.